Cross-cultural Management

Course Name	Course type (credit/hours)	Elective course(3/3)	Course code	I027
	Target students Division/major/grade	Business Administration/Sophomore	Opening semester	2017 2ND SEMESTER
	Class time and classroom	Mon B(Da311)Thu B(Da311)	English Grade	A(100%English)

Reference to this course	Prerequisite courses	
	Related basic courses	
	Recommended concurrent courses	
	Related advanced courses	

Instructor	Name (title/division)		Kimin Kim(Assistant Professor, Business Administration)		
	Office Room Number	다산관 505-1호	Office phone Number	3687	e-mail
	Office hours	Mon & Wed 3:00pm – 4:00pm	Homepage address		
Teaching Assistant	Name (title/division)				
	Office Room Number	Dasan Hall 509	Office phone Number	010-5527-9354	e-mail	bojindratu@gmail.com

1. Introduction

The contemporary global business world requires that employees and managers develop cross-cultural competence to work effectively in international assignments, on cross-cultural teams, with increasingly diverse customers and clients, and to effectively collaborate with competitors, suppliers, partners and other relevant stakeholders. This course is designed to introduce students to comparisons of significant cross-cultural differences and helps them to become familiar with ways to effectively anticipate and address cultural differences toward organizational and individual success.

2. Course Objectives

COURSE OBJECTIVES:
1. For the student to better understand how various management functions are impacted by cross-cultural differences.
2. Participants will have the opportunity to become familiar with findings from multiple real world studies of cross-cultural managerial differences.
3. Opportunities will be provided for students to develop specific skills that can be used to anticipate and successfully address cross-cultural differences at a managerial level from theoretical and practical perspectives.

LEARNING OUTCOMES:
1. Students will be able to identify potential intercultural synergies and develop strategic plans to help organizations use them to improve market penetration, employee engagement, customer loyalty, and profits.
2. Students will understand methods of optimizing human performance and potential in organizations.
3. Students will understand culture and how it impacts organizations and businesses.
4. Students will have a working knowledge of several specific countries' cultures and several domestic Korean subcultures.
5. Students will understand human diversity, how it impacts organizations and businesses, and how it relates to culture.
6. Students will demonstrate improved cultural intelligence skills and ability to work with others from different cultures.
7. Students will be aware of and have practice using specific strategies to deal with challenges posed by diversity at the individual and organization levels.

ILO (Intended Learning Objective):
G1, Global Entrepreneurs: Students understand cross-cultural issues of global business environment.

조회된 데이터가 없습니다.

3. Class types and activities

This course will be composed of varied teaching and learning methods, including lectures, discussion and debate, case analyses, exams, and etc.

4. Teaching Method

V lecture	**V** discussion and debate
V team project(presentation and case studies)	☐ experiments(role-playing,etc)
☐ designing and production	☐ on-site learning(on-site training)

V others   (This course requires active student engagement; students are learners and teachers in the course.

5. Support Systems in Use

V e-class / AjouBb	☐ automatic recording system	☐ web-based assignment
☐ cyber lecture	☐ online content	
☐ class behavior analyazing system	☐ others	

6. Teaching Tools

V PBL(Problem Based Learning)	**V** CBL(Case Based Learning)	**V** TBL(Team Based Learning)
☐ UR(Undergraduate Research)	☐ FL(Flipped Learning)	☐ DSAL(Data Science Active Learning)
☐ others		

7. Knowledge and ability required for taking this course

Being an 100% English course, all the class activities, including taking lectures, team presentations, writing exams, and communicating with the instructor and the TA shall be conducted only in English. Also, there should be minor penalties for incorrect or inappropriate English writings for the exams and team presentations.

8. Method of Evaluation

Evaluation Item	The Number of Times	Evaluation Proportion	Remarks
Attendance			
midterm exam	1	30	Midterm Exam
final exam	1	30	Final Exam
quiz			
presentation	2	30	Team Presentations
discussion			
homework			
etc		10	Class Participation & Contribution
study hours			

9. Textbook and supplementary material

Main/Sub	Title (Web-site)	Writer	Publisher	Publication year
Main	Management Across Cultures: Developing Global Competencies, 3rd ed.	Steers. R. M. et al.	Cambridge University Press	2016

10. Class system and Class shedule

< Class Schedule >

Weeks	Topics	language	Instructor	Teaching Method	Evaluation Method	Matter to be prepared
1	Introduction & Overview	E	Kimin Kim	Lecture		
2	Management across cultures: an introduction	E	Kimin Kim	Lecture & Discussion		
3	Global managers: challenges & responsibilities	E	Kimin Kim	Lecture, Case Analysis Presentation, & Discussion		
4	Cultural environments	E	Kimin Kim	Lecture, Case Analysis Presentation, & Discussion		
5	Organizational environments	E	Kimin Kim	Lecture, Case Analysis Presentation, & Discussion		
6	Communicating across cultures	E	Kimin Kim	Lecture, Case Analysis Presentation, & Discussion		
7	Leading global organizations	E	Kimin Kim	Lecture, Case Analysis Presentation, & Discussion		
8	Midterm Exam	E	Kimin Kim		Short Essay	
9	Negotiating global partnerships	E	Kimin Kim	Lecture, Case Analysis Presentation, & Discussion		
10	Managing ethical conflicts	E	Kimin Kim	Lecture, Case Analysis Presentation, & Discussion		
11	Managing work & motivation	E	Kimin Kim	Lecture, Case Analysis Presentation, & Discussion		
12	Managing global teams	E	Kimin Kim	Lecture, Case Analysis Presentation, & Discussion		

< Class Schedule >

Weeks	Topics	language	Instructor	Teaching Method	Evaluation Method	Matter to be prepared
13	Managing global assignments	E	Kimin Kim	Lecture, Case Analysis Presentation, & Discussion		
14	Lessons learned	E	Kimin Kim			
15	Review & Course Wrap-Up	E	Kimin Kim			
16	Final Exam	E	Kimin Kim		Short Essay	

11. Other items of notification