

Mathematics for Management

Course Name	Course type (credit/hours)	Elective course(3/3)			Course code	I004
	Target students Division/major/grade	Business Administration/Freshman			Opening semester	2017 2ND SEMESTER
	Class time and classroom	Wed B(Da311)Fri B(Da311)			English Grade	A(100%English)
Reference to this course	Prerequisite courses					
	Related basic courses					
	Recommended concurrent courses					
	Related advanced courses	Management science				
Instructor	Name (title/division)		Kim, Sunkyo(Professor, Business Administration)			
	Office Room Number	다528	Office phone Number	2841	e-mail	
	Office hours	TBA		Homepage address	ajou.ac.kr/~sunkyo	
Teaching Assistant	Name (title/division)					
	Office Room Number		Office phone Number		e-mail	

1. Introduction

This course introduces mathematical models and methods of quantitative business analysis. Various examples are used to explain and show how the decision-maker can apply quantitative methods to solve many different kinds of managerial problems. The objective of the course is to provide students with a basic understanding of the role that quantitative approaches play in the decision-making process.

Students will learn how to

- formulate various business problems as mathematical programming models and
- apply mathematical concepts and techniques to find an optimal solution/decision

2. Course Objectives

The objective of the course is to provide students with a basic understanding of the role that quantitative approaches play in the decision-making process.

Students will learn how to

- formulate various business problems as mathematical programming models and
- apply mathematical concepts and techniques to find an optimal solution/decision

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조회된 데이터가 없습니다.

3. Class types and activities

4. Teaching Method

<input type="checkbox"/> lecture	<input type="checkbox"/> discussion and debate
<input type="checkbox"/> team project(presentation and case studies)	<input type="checkbox"/> experiments(role-playing,etc)
<input type="checkbox"/> designing and production	<input type="checkbox"/> on-site learning(on-site training)
<input type="checkbox"/> others	

5. Support Systems in Use

<input type="checkbox"/> e-class / AjouBb	<input type="checkbox"/> automatic recording system	<input type="checkbox"/> web-based assignment
<input type="checkbox"/> cyber lecture	<input type="checkbox"/> online content	
<input type="checkbox"/> class behavior analyzing system	<input type="checkbox"/> others	

6. Teaching Tools

<input type="checkbox"/> PBL(Problem Based Learning)	<input type="checkbox"/> CBL(Case Based Learning)	<input type="checkbox"/> TBL(Team Based Learning)
<input type="checkbox"/> UR(Undergraduate Research)	<input type="checkbox"/> FL(Flipped Learning)	<input type="checkbox"/> DSAL(Data Science Active Learning)
<input type="checkbox"/> others		

7. Knowledge and ability required for taking this course

- Solving a system of equations
- Spreadsheet modeling

8. Method of Evaluation

Evaluation Item	The Number of Times	Evaluation Proportion	Remarks
Attendance			
midterm exam	1	45	
final exam	1	45	
quiz	8	10	수업 참여도 포함
presentation			
discussion			
homework			
etc			
study hours	6		

9. Textbook and supplementary material

Main/Sub	Title (Web-site)	Writer	Publisher	Publication year
Main	Introduction to Operations Research (9 th ed.)	Hillier and Lieberman	McGraw-Hill	2009
Sub	Introduction to Mathematical Programming	W. Winston & M. Venkataraman	Duxbury	2003
Ref.	경영과학 (Introduction to Operations Research 번역서)	김선교 외 4인 역	McGraw-Hill Korea	2007

10. Class system and Class shedule

<p>Linear programming formulation</p> <ul style="list-style-type: none"> -> Product mix and resource allocation -> Profit maximization & cost minimization -> Crew/work scheduling problem -> Network flows problem -> Dynamic Programming -> Integer programming <p>Differential calculus</p> <ul style="list-style-type: none"> -> Unconstrained optimization of function of one variable: application to EOQ model -> Unconstrained optimization of function of several variables: application to least square estimation
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< Class Schedule >

* language : K-korean, E-English

Weeks	Topics	language	Instructor	Teaching Method	Evaluation Method	Matter to be prepared
1	Linear programming: Product mix and resource allocation		Kim, Sunkyo			
2	Linear programming: Network flows problem		Kim, Sunkyo			
3	Linear algebra: system of linear equations		Kim, Sunkyo			
4	Linear algebra: matrix inverse and Cramer's rule		Kim, Sunkyo			
5	Linear programming: crew scheduling and blending problems		Kim, Sunkyo			
6	Transportation Problems		Kim, Sunkyo			
7	Assignment Problems		Kim, Sunkyo			
8	Mid-Term Exam		Kim, Sunkyo			
9	Network Optimization Models		Kim, Sunkyo			
10	Network Optimization Models		Kim, Sunkyo			
11	Project Management		Kim, Sunkyo			
12	Differentiation		Kim, Sunkyo			
13	Differentiation and optimization		Kim, Sunkyo			
14	Differentiation and optimization		Kim, Sunkyo			
15	Unconstrained optimization of several variables: partial differentiation		Kim, Sunkyo			
16	Final Exam		Kim, Sunkyo			

11. Other items of notification