

Leadership and Entrepreneurship

Course Name	Course type (credit/hours)	Elective course(3/3)			Course code	I100
	Target students Division/major/grade	Business Administration/Senior			Opening semester	2018 2ND SEMESTER
	Class time and classroom	Mon D(Da309)Thu D(Da309)			English Grade	A(100%English)
Reference to this course	Prerequisite courses					
	Related basic courses					
	Recommended concurrent courses					
	Related advanced courses					
Instructor	Name (title/division)		Yung-Ho Cho(Professor, Business Administration)			
	Office Room Number	다527	Office phone Number	2714	e-mail	
	Office hours			Homepage address		
Teaching Assistant	Name (title/division)					
	Office Room Number		Office phone Number		e-mail	

1. Introduction

1. Leadership is about managing people and entrepreneurship is about creating a business. Images of leaders and entrepreneurs are quite different. Leaders are warm, humanist and value-oriented, while entrepreneurs are risk-takers, aggressive and sensitive to money. But in today's world, we need both. We have to integrate both leadership and entrepreneurship to make changes and accomplish innovations.

2. This class tries to integrate theories and practices developed from both leadership and entrepreneurship fields. But mostly the attempt would be to apply leadership principles to entrepreneurial activities. In this class, students will have chance to learn basic theories of leadership and entrepreneurship and to develop their practical skills in these areas.

2. Course Objectives

1. Students will be able to explain various theories and models of leadership.
2. Students will be able to distinguish leadership and entrepreneurship.
3. Students will be able to apply leadership theories to entrepreneurial process.
4. Students will be able to diagnose their personal leadership style and entrepreneurial skills.
5. Students will be able to develop their leadership and entrepreneurship capabilities.
6. Through team project and group discussions students will increase their communication and teamwork skills.
7. In sum, students will enlarge their interpersonal skills and entrepreneurial mind-set.

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E2	Students understand corporate social responsibility and sustainability. (Responsibility and Sustainability-Conscious)
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O2	The team to which the student belongs successfully achieves the goal.(Leadership)

3. Class types and activities

1. Team-based learning : Students are broken down into small learning cells(teams), and in every session students will learn through team discussion based on individual studies. A general discussion or professor's lecture follows the group activities.

2. Team Project #1 (Theory Presentation) : Each team chooses a topic and make a presentation.

3. Team Project #2 (Field Study) : A team project is required to investigate characteristics of leaders or entrepreneurs in the real world. For example, personality difference between high-performing CEOs and low-performing CEOs; Skills and behaviors of young entrepreneurs.

4. Teaching Method

☒ lecture

☒ discussion and debate

☒ team project(presentation and case studies)

☐ experiments(role-playing,etc)

☐ designing and production

☐ on-site learning(on-site training)

☐ others

5. Support Systems in Use

☒ AjouBb

☐ automatic recording system

☐ web-based assignment

☐ cyber lecture

☐ online content

☐ class behavior analyzing system

☐ others

6. Teaching Tools

<input type="checkbox"/> PBL(Problem Based Learning)	<input checked="" type="checkbox"/> CBL(Case Based Learning)	<input checked="" type="checkbox"/> TBL(Team Based Learning)
<input type="checkbox"/> UR(Undergraduate Research)	<input type="checkbox"/> FL(Flipped Learning)	<input type="checkbox"/> DSAL(Data Science Active Learning)
<input type="checkbox"/> others		

7. Knowledge and ability required for taking this course

8. Method of Evaluation

Evaluation Item	The Number of Times	Evaluation Proportion	Remarks
Attendance		10	참여도
midterm exam	1	20	
final exam	1	20	
quiz			
presentation	1	20	팀 발표(이론)
discussion			
homework	1	30	팀프로젝트(현장연구)
etc			
study hours			

9. Textbook and supplementary material

Main/Sub	Title (Web-site)	Writer	Publisher	Publication year
Ref.	Leadership : Theory and Practice, 7th ed.	P. Northous	Sage	2016
Ref.	Entrepreneurship: Theory, Process, Practice, 9th ed.	D. F. Kuratko	South-Western	2014

10. Class system and Class shedule

< Class Schedule >

* language : K-korean, E-English

Weeks	Topics	language	Instructor	Teaching Method	Evaluation Method	Matter to be prepared
1	Introduction : Manager, Entrepreneur, and Leader	E	Yung-Ho Cho			
2	Entrepreneurial Process & leadership	E	Yung-Ho Cho			
3	Personal Traits and Skills	E	Yung-Ho Cho			
4	Behavioral Approach	E	Yung-Ho Cho			
5	Situational Approach	E	Yung-Ho Cho			
6	Transformational leadership & Strategic Approach	E	Yung-Ho Cho			
7	Ethics and Servant Leadership	E	Yung-Ho Cho			
8	Test #1 (Mid-term)	E	Yung-Ho Cho			
9	Dreaming and Business Start-up	E	Yung-Ho Cho			
10	Strategy& Leadership for Growth	E	Yung-Ho Cho			
11	Effective Team Leadership	E	Yung-Ho Cho			
12	Networking & Negotiation	E	Yung-Ho Cho			
13	Change Management in Organizations	E	Yung-Ho Cho			
14	Diversity Issues	E	Yung-Ho Cho			
15	Development of Leadership & Entrepreneurship	E	Yung-Ho Cho			
16	Test # 2 (Final)	E	Yung-Ho Cho			

11. Other items of notification

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