Organizational Culture

Course Name	Course type (credit/hours)	전선(3/3)	Course code	I024
	Target students Division/major/grade	Dep't of Business Administration/3 학년	Openning semester	2019 1ST SEMESTER
	Class time and classroom	수D(다307) 금D(다307)(다307)	English Grade	A(100%English)

Reference to this course	Prerequisite courses	
	Related basic courses	Organizational Behavior
	Recommanded concurrent courses	
	Related advanced courses	

Instructor	Name (title/division)		Paik, Yonjeong (Assistant professor/Dep't of Business Administration)		
	Office Room Number	Dasan bldg, room 417-2	Office phone Number	3637	e-mail
	Office hours		Homepage address		
Teaching Assistant	Name (title/division)				
	Office Room Number		Office phone Number		e-mail

1. Introduction

This class examines the culture associated with for-profits, non-profits, government agencies and a variety of other organizations in today's hyper-competitive economy. Doing so provides students with various opportunities to better understand their field placement by identifying observing, analyzing and judging how the organization in which they are working displays its personality. Students will complete a variety of professional development exercises, discuss readings that focus on specific topics relevant for leaders, managers and others within an organization, present their observations and create a customized plan outlining what type of entity they would like to work for as they launch their career.

2. Course Objectives

?1. Understand the current thinking on the components of organizational culture, how culture affects what people do, and how the culture can be influenced.
?2. Develop skills in OB research in fieldwork settings
?3. Develop skills in working in teams
?4. Develop skills in oral presentation

3. Class types and activities

To achieve the goals established above, the course meetings will combine short lectures, class discussions, individual and group exercises and student presentations. Classes are designed to be as interactive as possible and provide you with the opportunity to apply key concepts.

4. Teaching Method

V	lecture	V	discussion and debate
V	team project(presentation and case studies)	☐	experiments(role-playing,etc)
☐	designing and production	☐	on-site learning(on-site training)
☐	others		

5. Support Systems in Use

V	e-class	☐	automatic recording system	☐	web-based assignment
☐	cyber lecture	☐	blended learning(combination of online and offline teaching)
☐	class behavior analyazing system	☐	others

6. Teaching Tools

| V | PBL(Problem Based Learning) | ☐ | CBL(Case Based Learning) |
| V | TBL(Team Based Learning) | ☐ | others |

7. Knowledge and ability required for taking this course

Students should take Organizational Behavior beforehand.

8. Method of Evaluation

Evaluation Item	The Number of Times	Evaluation Proportion	Remarks
Attendance			
midterm exam			
final exam			
quiz	4	25%	Individual (20%) & team quizzes (5%)
presentation	1	25%	Team-based research project
discussion	10	30%	Team-based class activities (case analyses etc)
homework	1	10%	small-group presentation
etc		10%	Class participations
study hours			

9. Textbook and supplementary material

Main/Sub	Title (Web-site)	Writer	Publisher	Publication year
Main	The corporate culture survival guide	Schein, E. H.	Jossey-Bass	2009
Sub	Organizational culture in action: A cultural analysis workbook	Driskill, G. W. & Brenton, A. L.	Sage	2011
Sub	Diagnosing and changing organizational culture: Based on the competing values framework	Cameron, K. S. & Quinn, R. E.	Wiley	2011

10. Class system and Class shedule

From week 2, class meetings will take a form of team-based learning (TBL).
Class activities for each of the 4 parts typically include:

Module 1Individual and team quiz for readiness appraisal
Module 2Team exercises for advanced learning
Module 3Small-group presentations

< Class Schedule >

* language : K-korean, E-English

Weeks	Topics	language	Instructor	Teaching Method	Evaluation Method	Matter to be prepared
1	What is org culture? (Ch2)	E	백연정			

< Class Schedule >

Weeks	Topics	language	Instructor	Teaching Method	Evaluation Method	Matter to be prepared
2	Why is org culture important? (Ch1)	E	백연정			
3	What is corporate culture built on? (Ch3)	E	백연정			
4	So how can you assess your corporate culture? (Ch4)	E	백연정			
5	Culture creation, evolution and change in start-up companies (Ch5)	E	백연정			
6	Transformative change: Unlearning and relearning culture (Ch6)	E	백연정			
7	Team project proposal presentation	E	백연정			
8	MIDTERM EXAM	E	백연정			
9	Corporate culture dynamics in the mature company (Ch7)	E	백연정			
10	When cultures meet: Acquisition, mergers, joint ventures and other blended organizations (Ch8)	E	백연정			
11	Cross-cultural issues 1	E	백연정			
12	Cross-cultural issues 2	E	백연정			
13	Cross-cultural issues 3	E	백연정			
14	Team project final review	E	백연정			
15	Team project final presentation	E	백연정			
16	FINAL EXAM	E	백연정			

11. Other items of notification

This syllabus is tentative. A formal one will be distributed on the first date of the semester.