# 5. FinTech Application and Investment

**Dates: Jun. 28 – Jul. 21, 2021**

**Credits: 3**

**Language: English**

**Delivery: Blended online – synchronous and asynchronous**

**Total Hours: 56**

**Tuition Fees: USD 300 (Online)**

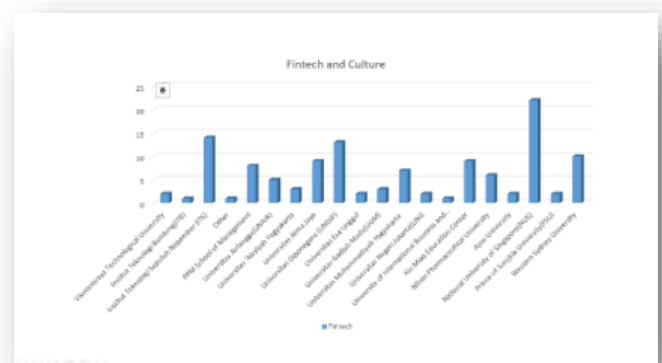**\*Tuition waiver for AU partner universities**

Welcome to Asia University, an excellent education institute with beautiful campus and superb learning environment. This online program is customized for students of overseas partner universities. The program is rich, multi-disciplinary and involved in tech, Investment and culture. Courses in the program cover a wide range of topics, such as tech in finance, finance in tech, investment and Taiwan culture, etc. You are all guaranteed to go through an unforgettable learning journey with us in developing your investment appraisal concepts, financial technologies and cross-culture awareness.

## About the Program

Students from around the world are invited to spend 4 weeks learning online at Asia University. If accepted to the program, you'll have the opportunity to learn at one of the most popular programs of FinTech Application and Investment. You will learn from a wide range of topics, such as creativity, teamwork, big data analysis, financial innovation, investment analytics, business valuation and Taiwan culture.

## The Program Features

During your 4 weeks of study with Asia University, you will attend classes each day and participate in team-building events and independent study. After you have completed the program, you will become more capable of thinking critically and self-learning confidently- skills that will lead to success in the future. With our teachers' engaging and inspiring instruction, you can benefit from this dynamic and diversified exposure to the real life in Taiwan.

# Curriculum for FinTech Application and Investment

| Course Title | Hours | Module Components |
|---|:---:|:---:|
| Opening Ceremony & Introduction to Campus and Courses | 4 | Tutorials |
| Taiwan's Cuisine and Tour Culture | 3 | Lecture |
| Taiwan's Night Market Economic Culture | 3 | Lecture |
| Design Thinking in Management Culture | 3 | Lecture |
| Innovative Management in Teamwork | 3 | Lecture |
| Machine Learning and Fintech in AI | 2 | Lecture |
| Financial Innovation and Real Option | 4 | Lecture |
| Economic Investment and Real Option | 4 | Lecture |
| Payments, Credit and Lending in Fintech | 4 | Lecture |
| Cryptocurrency and Blockchain | 3 | Lecture |
| Challenger Bank in Fintech | 3 | Lecture |
| Big Data Analytics and Innovative Service | 3 | Lecture |
| Investment Analytics and Technology Application | 3 | Lecture |
| Asset Pricing | 4 | Lecture |
| Presentation | 6 | Lecture |
| Assessment and Closing Ceremony | 4 | Lecture |
| **Total** | **56** | |

| Module Components | Contact hours per weeks | Remark |
|:---:|:---:|:---:|
| Lecture | 13 | |
| Tutorials | 1 | |
| Practicals/Lab | - | |
| **Assignment Method** | **Percentage (in %)** | **Remark** |
| Exam | 20 | |
| Assignments and Quiz | 20 | |
| Presentation | 20 | |
| Others | 40 | Participation |

**\*\*For FinTech Application and Investment program, please visit the College webpage at**

https://cm3.asia.edu.tw/bin/home.php?Lang=EN

**\*\*For all AU Summer Programs, please visit the International College webpage at**

https://ci.asia.edu.tw/files/11-1014-6758.php?Lang=en