

## 4. Economy Investment and Taiwan Culture

**Dates:** Jun. 28 – Jul. 21, 2021

**Credits:** 3

**Language:** English

**Delivery:** Blended online – synchronous and asynchronous

**Total Hours:** 56

**Tuition Fees:** USD 300 (Online)

**\*Tuition waiver for AU partner universities**

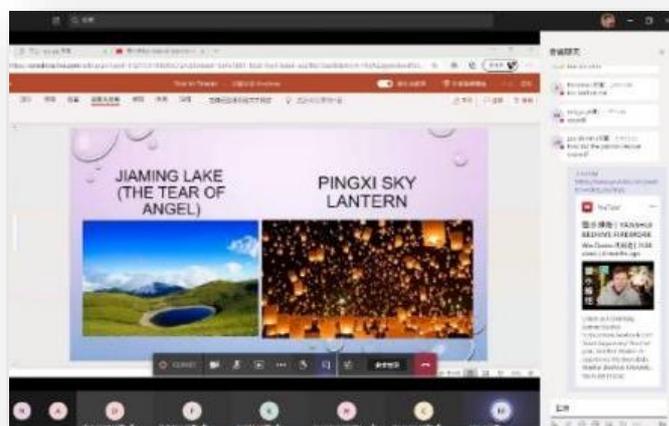
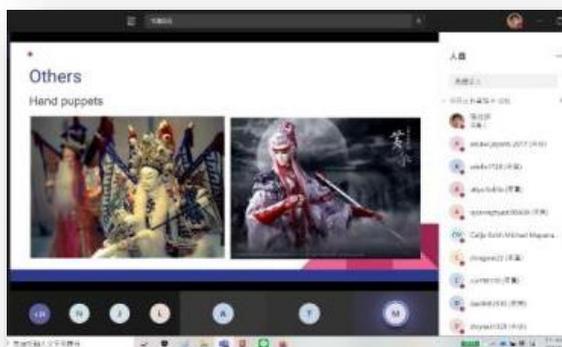
This program is a customized summer program designed for students of overseas partner universities. The program provides excellent learning opportunities and environments for students who are eager to develop their appraisal concepts and to explore the various facets of Taiwan culture and society.

### About the Program

Students are invited to spend three weeks studying and learning professional knowledge and cultural experience in Taiwan. The program includes a wide range of academic and cultural topics, such as lecturing in financial valuation discovery and cultural communication involvement. The lecture series consist of Investment Analytics, MNE competition dynamics and real investment option under uncertainty. The cultural classes include field trips to historical heritages and famous night markets. Students will also explore Taiwan religion economy and learn about Ecotourism.

### The Program Features

Through this online program, students will gain knowledge in economy investment and first-hand experience in exploring Taiwan culture, economy, religion, and life style. With our teachers' engaging and inspiring instruction, students can benefit from this dynamic and diversified exposure to the real life in Taiwan.



## Curriculum for Economy Investment and Taiwan Culture

Course Title	Hours	Module Components
Opening Ceremony & Introduction to Campus and Courses	4	Tutorials
Taiwan's Night Market Economic Culture	3	Lecture
Taiwan's Religion Culture	3	Lecture
Cross Cultural Communication in Teamwork	3	Lecture
Taiwan Heritages in Tour Culture	3	Lecture
Design Thinking in Economic Investment	2	Lecture
Financial and Real Investment	2	Lecture
Financial Innovation	2	Lecture
Foreign Direct Investment	2	Lecture
Investor Valuation and Asset Pricing	4	Lecture
Real Investment and Real Option	6	Lecture
Investment Analytics	6	Lecture
MNC Exit and Entry	6	Lecture
Presentation	6	Lecture
Assessment and Closing Ceremony	4	Lecture
<b>Total</b>	<b>56</b>	

Module Components	Contact hours per weeks	Remark
Lecture	13	
Tutorials	1	
Practicals/Lab	-	
Assignment Method	Percentage (in %)	Remark
Exam	20	
Assignments and Quiz	20	
Presentation	20	
Others	40	Participation

**\*\*For Economy Investment and Taiwan Culture program, please visit the College webpage at**

<https://cm3.asia.edu.tw/bin/home.php?Lang=EN>

**\*\*For all AU Summer Programs, please visit the International College webpage at**

<https://ci.asia.edu.tw/files/11-1014-6758.php?Lang=en>

