

FACT SHEET 2021-2022

**HAN INTERNATIONAL SCHOOL OF
BUSINESS**

FOR PARTNER UNIVERSITIES

OPEN UP NEW HORIZONS.

HAN UNIVERSITY
OF APPLIED SCIENCES

ABOUT_

HAN UNIVERSITY OF APPLIED SCIENCES

HAN University of Applied Sciences offers loads of professional programs in a wide range of fields. Think about education, social studies and commerce. Communication, business administration and law. Economics, engineering and built environment. Applied sciences and IT & communication. And health, nursing and sport & exercise.

Students can choose from 63 bachelor programs, 19 master programs and numerous exchange programs. All of which combine a solid theoretical basis with practical application in the field. So they're well positioned to enter the job market as soon as they graduate.

HAN International School of Business offers 2 English-taught bachelor programs: International Business and Communication. We have around 1,000 students from 30 different countries. And our main objective is to enhance employability and internationalization.

ARNHEM

HAN University of Applied Sciences is situated in the eastern part of the Netherlands, with campuses in the cities of Arnhem and Nijmegen. Just a few kilometers from the German border. But still within easy reach of Amsterdam, London, Paris, Brussels and Berlin. The Netherlands is truly at the heart of Europe!

The east of the country offers a typical Dutch landscape with charming scenery. Wide rivers, bridges, dikes and polders. This is a country known for cultural diversity and a relaxed, cosmopolitan lifestyle.

HAN International School of Business is situated on our Arnhem Campus. The city of Arnhem offers a variety of eye-catching attractions. From fashion to history. Museums to pubs. Concert halls to nightclubs. Arnhem is located at the epicenter of the province. It virtually sprouts up out of lovely green surroundings. The Veluwe national park on one side. The lush floodplain area on the other.

HAN UNIVERSITY OF APPLIED SCIENCES

ERASMUS CODE

NL Arnhem27

CONTACTS

INTERNATIONAL SCHOOL OF BUSINESS (ISB)

International Relations

InternationalRelations.Business@han.nl

Policy advisors, International Relations, Partnerships

Ms Erna Helsen

E.Helsen@han.nl; +31 6 17 11 24 52

Ms Judith van de Looij

Judith.vandeLooij@han.nl; +31 6 43 55 96 91

Contact for Incoming Students

Ms Ingrid Le Coultre (nominations, applications)

Incoming.Business@han.nl; +31 6 53 59 55 00

Ms Jolande van Schadwijk (academic coordinator)

Jolande.vanSchadewijk@han.nl; +31 6 55 43 42 30

Contact for Outgoing Students & non-EU Agreements

Ms Humera Saeed

Humera.Saeed@han.nl; +31 6 12 37 98 66

Contact for Erasmus+ Agreements

Ms Marjolein Janssen

Marjolein.Janssen@han.nl; +31 6 25 64 04 82

HAN INTERNATIONAL OFFICE

Campus wide: outgoing student applications, general matters

InternationalOffice@han.nl

Immigration (visa & residence permit applications)

Immigration@han.nl

HAN Housing Office

Han.HousingOffice@han.nl

GENERAL INFORMATION

DUTCH EDUCATION SYSTEM

Universities of Applied Sciences

→ Bachelor: 4 years (240 ECTS)

→ Professional Master: 1-2 years (60 -120 ECTS)

Research Universities

→ Bachelor: 3 years (180 ECTS)

→ Master: 1-2 years (60 - 180 ECTS)

→ PhD: normally 4 years

ACCREDITATION

All study programs at HAN are accredited by the Accreditation Organization of The Netherlands and Flanders (NVAO). This means the programs meet a basic standard quality.

www.nvao.net/en

ISB EXCHANGE PROGRAM

International School of Business Exchange Program:
1 or 2 semesters (30 or 60 ECTS)

Undergraduate courses (modules) taught in English
in International Business & Communication

Full descriptions on our [website](#).

Recommended language requirements
B2; IELTS 6,0 or TOEFL iBT 80

NOMINATION AND APPLICATION PROCEDURE

NOMINATION PROCEDURE

[Online nomination form](#)

or send an email to: incoming.business@han.nl

Nomination deadline

Fall semester (September - January):

- 15 April for non-EU students
- 1 May for EU students

Spring semester (February - July)

- 15 September for non-EU students
- 1 October for EU students

APPLICATION PROCEDURE

After nomination, students will receive a link to our online application form.

Documents to be uploaded with their application:

- Color photograph
- Copy of valid passport or ID document
- Copy of proof of health insurance
- Official transcript of records
- Module preference form / learning agreement

Application deadline

Fall semester (September - January):

- 1 May for non-EU students
- 25 May for EU students

Spring semester (February - July 2021) ONLINE PROGRAM:

- 1 October for non-EU students
- 25 October 2021 for EU students

ADDITIONAL INFORMATION

Accommodation

HAN facilitates furnished, off-campus accommodation for its exchange students:

www.hanuniversity.com/isbexchangeprogram/practicalinfo

To apply for accommodation, students may indicate on the online Exchange Application Form whether they wish to apply for university facilitated accommodation. No additional application form required, students will automatically be registered for a room.

Immigration formalities

More information:

www.hanuniversity.com/studyandliving/admissions

GRADING SCALE

HAN grades versus ECTS grades

8.0 - 10	A	Excellent
7.0 - 7.9	B	Very good
6.4 - 6.9	C	Good
5.8 - 6.3	D	Satisfactory
5.5 - 5.7	E	Pass
4.0 - 5.4	FX	Fail
< 4.0	F	Fail

The majority of students obtain grades between 6 and 8. Grades 1-3 and 9-10 are hardly ever awarded. For more information about the Dutch grading system, please check www.studyinholland.nl

RE-SIT / LONG DISTANCE EXAMS

Incoming students

We do not facilitate long distance exams offered by the students' home university at HAN or re-sit exams offered by HAN once the students have returned to their home university.

Outgoing students

The Boards of Examiners at HAN do not permit students, who have studied at a partner university, to write long distance exams offered by the host university once they have returned to HAN. In certain, exceptional, cases the possibility to write such an exam may be discussed.



TRANSCRIPTS OF RECORDS

Incoming Exchange students: transcripts will be sent to the partner university by email only (unless the original is requested)

Outgoing HAN students: Please send our students' transcripts to Outgoing@han.nl



COST OF LIVING

per month

- Accommodation (furnished) €400 - €495
- Food & public transport €200 - €300
- Books & study materials €50
- Miscellaneous €20

SUMMER / WINTER SCHOOL

- Supply Chain Management ([website](#))
- Data Driven Decision Making in Marketing ([website](#))
- European Culture, Business & Entrepreneurship ([website](#))

SESSION DATES

Summer School

20 June - 8 July 2022

Winter School

3 - 21 January 2022

NOMINATION AND APPLICATION PROCEDURE

NOMINATION PROCEDURE

- Summer School: [online nomination form](#)
 - Winter School: [online nomination form](#)
- or send an email to: Incoming.Business@han.nl

Nomination deadline

- Summer School: 1 April 2022
- Winter School: 1 October 2021

APPLICATION PROCEDURE

After nomination, students will receive a link to our online application form.

Application deadline

- Summer School: 15 April 2022
- Winter School: 25 October 2021

IN SHORT



Location

Arnhem



Language of instruction

English



Credits

1 Semester: 30 ECTS

Full academic year: 60 ECTS

Summer/winter school: 4 ECTS



Academic Calendar

Semester Exchange:

Fall semester

- Accommodation available from 16 August 2021
- General Arrival Day: 20 August 2021
- Orientation: 23-27 August 2021
- Lectures start: 30 August 2021
- End of semester: 21 January 2022

Spring semester

- Accommodation available from 26 January 2022
- General arrival day: 26 January 2022
- Orientation: 27-28 January 2022
- Lectures start: 30 January 2022
- End of semester: 1 July 2022

Summer School: 21 June - 2 July 2021 / 20 June - 8 July 2022

Winter School: 3 - 21 January 2022



Useful websites:

www.hanuniversity.com

www.studyinholland.nl

www.visitarnhem.com

OPEN UP NEW HORIZONS.

HAN CAMPUS ARNHEM

Ruitenberglaan 31
6826 CC Arnhem
The Netherlands

QUESTIONS

InternationalRelations.Business@han.nl
Incoming.Business@han.nl
+31 6 53 59 55 00
www.hanuniversity.com

SOCIAL

- International School of Business
- isbinternationalcommunity
- /5 Reasons to go on exchange in The Netherlands

INTERNATIONAL SCHOOL OF BUSINESS

EXCHANGE PROGRAM

WANT TO HAVE AN ENJOYABLE,
VALUABLE INTERNATIONAL
EXPERIENCE? JOIN US FOR A
STUDENT EXCHANGE IN ARNHEM,
THE NETHERLANDS

WWW.HANUNIVERSITY.COM

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HAN UNIVERSITY
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WELCOME TO HAN INTERNATIONAL SCHOOL OF BUSINESS

The International School of Business forms part of HAN University of Applied Sciences. HAN offers loads of professional programs in a wide range of fields. Think about education, social studies and commerce. Communication, business administration and law. Economics, engineering and built environment. Applied sciences and IT & communication. And health, nursing, and sport & exercise. Choose from 63 bachelor programs, 19 master programs and numerous exchange programs. What makes HAN so unique? We combine a solid theoretical basis with practical application in the field. So you're well positioned to enter the job market as soon as you graduate.

HAN International School of Business offers two English-taught bachelor programs: Communication and International Business, with specializations in Finance, Marketing & Sales, Organization & Change and Supply Chain Management. As an exchange student, your classes take place at the International School of Business on our Arnhem campus. The subjects – our "modules" – are taught entirely in English and cover a wide range of topics. From international business and management to marketing. From corporate communication and finance to quality management, distribution and logistics. Each year we welcome about 180 students from our partner universities around the world.

LIVING IN ARNHEM

HAN University of Applied Sciences is situated in the eastern part of the Netherlands, with campuses in the cities of Arnhem and Nijmegen. Just a few kilometers from the German border. And within easy reach of Amsterdam, London, Paris, Brussels and Berlin. The Netherlands is truly at the heart of Europe! The east of the country offers typical Dutch landscapes with charming scenery. Wide rivers, bridges, dikes and polders. This is a country known for cultural diversity and a relaxed, cosmopolitan lifestyle. Soak it up on a sunny day after your classes, while you enjoy a drink with friends at one of the many outdoor cafés.

HAN International School of Business is situated on our Arnhem Campus. Arnhem offers a variety of eye-catching attractions. From fashion to history. Museums to pubs. And concert halls to nightclubs. Arnhem is located at the epicenter of the province. It virtually sprouts up out of lovely green surroundings. The Veluwe national park on one side. The lush floodplain area on the other.

FALL SEMESTER:

end of August – end of January

SPRING SEMESTER:

end of January to beginning of July

YOUR EXCHANGE PROGRAM

At the International School of Business, you can either design your own program or follow a block exchange semester in one of our bachelor degree programs.

1. DESIGN YOUR OWN PROGRAM

www.hanuniversity.com - Exchange programs - International School of Business Exchange Program

You study with other exchange students and 'design' your own academic program. You may pick from the following modules, most of which are offered in both semesters:

- Business & Cross-Cultural Communication
- Business Ethics
- Business Performance Management
- Business to Business & Service Marketing
- Dutch Culture and Language
- Dutch Economy in a Global Context (project-based learning)
- E-Marketing and E-Commerce
- English for non-native speakers
- European Integration
- Event Management
- Finance
- International Distribution
- International Entrepreneurship
- International Marketing
- International Law
- Material Management
- Organizational Behavior

Each module is worth 7,5 ECTS credits and a normal study load is 30 ECTS per semester.

2. FULL SEMESTER, BLOCK EXCHANGE PROGRAMS

Alternatively, you may sign up for a full semester within our International Business or Communication bachelor degree programs. Or one of the specialization semesters. The academic program is offered once or twice a year in a block during a semester. You study with Dutch & international degree seeking students.

Note: it is not possible to combine courses from the different levels and programs.

COMMUNICATION

www.hanuniversity.com - Exchange programs - Communication

Level 2: C Cluster (30 ECTS)

- Communication in International Marketing
- Business Communication
- Media Production
- Personal and Professional Development
- 2 electives

Level 2: D Cluster (30 ECTS)

- Research student journey
- Business Communication
- Organisation in change
- Personal and Professional Development
- 3 electives

COMMUNICATION cont.

Level 3: G Cluster (30 ECTS)

- Project Integrated Communication
- Content based Visual Communication
- Creative Execution
- Campaign Calculation & Planning
- Trends in Global Business
- Personal Leadership
- Online Management
- Converged Media Strategy
- Public Relations

INTERNATIONAL BUSINESS

www.hanuniversity.com - Exchange programs - International School of Business Exchange Program

Level 2: C Cluster (30 ECTS)

- Marketing & Sales
- Organization & Change
- Supply Chain Management
- Finance
- International Economics
- 3 electives

Level 2: D Cluster (30 ECTS)

Choose one of these specializations:

- Sustainable Innovation
- Personal and Professional Development
- Data & Information Management
- 2 subjects in 1 of the specializations: Marketing & Sales, Organization & Change; Finance; Supply Chain Management
- 3 electives

Level 3: G Cluster (30 ECTS)

Choose one of these specializations:

- Finance (30 ECTS)
- Organization & Change (30 ECTS)
- Marketing & Sales (30 ECTS)
- Supply Chain Management (30 ECTS)

ASIAN STUDIES: Doing Business in China (30 ECTS)

www.hanuniversity.com - Exchange programs - Asian Studies: Doing Business in China

Topics include: Chinese economy & business environment, supply chain management & financing, research & analysis of the Chinese market, China cross border E-commerce, Chinese culture & language. Also includes a business trip to China (extra costs involved).

LATIN AMERICAN BUSINESS STUDIES (30 ECTS)

www.hanuniversity.com - Exchange programs - Latin American Business Studies

Topics include: Business, culture & society of Latin America, doing business in & with Latin America, international law, finance, marketing, general & business Spanish. Also includes a study trip to a Latin American country (extra costs involved).

DATA DRIVEN DECISION MAKING IN BUSINESS (30 ECTS)

www.hanuniversity.com - Exchange programs - Data Driven Decision Making in Business

The program prepares you for the rapidly growing use of data science by organizations in all sectors of the economy. After a general foundation you will choose a specialization: either Marketing & Sales or Logistics & Supply Chain Management.

DID YOU KNOW?



- The Netherlands is the lowest country in Europe
- The Netherlands is home to more bikes than people
- Tulips are not native to The Netherlands
- Orange is the national color as the monarchy is from the House of Orange
- The Dutch introduced orange carrots to the world
- Dutch artists are world famous
- There are over 1,000 windmills still standing from 1850
- English is widely spoken in The Netherlands



“People in the Netherlands and at HAN are so great and friendly. The lecturers were very helpful and we got to know so many friends from so many countries. The best experience ever!”

ZI YUAN WU, SHANGHAI, CHINA



COST OF LIVING:

per month

- Accommodation (furnished) €400 - €495
- Food & public transport €200 - €300
- Books & study materials €50
- Miscellaneous €20

Most students spend between €800 and €1,000 per month

PRACTICAL INFORMATION

HOUSING

Need a place to stay while you study? No problem! The HAN Housing Office arranges off-campus accommodation. You'll have your own, fully-furnished room. And there are laundry facilities on site. All student accommodation is self-catering. So you can brush up on your cooking expertise during your stay!

www.hanuniversity.com - [ISB Exchange Program - practical information](#)

VISA REQUIREMENTS

If you are a non-EU national you may need an entry visa and/or residence permit to study in The Netherlands. HAN University of Applied Sciences will apply for these on your behalf. The costs vary per year.

www.hanuniversity.com - [study and living - admissions](#)

APPLICATION PROCEDURE

Step 1

Your university nominates you.

Step 2

You will receive a link to our online application form.

Step 3

Filled in the online application form? Received your acceptance letter?

Then you're officially a HAN Exchange student!

IN SHORT



Location

Arnhem



Language of instruction

English



Level

Bachelor



Program start

September or February



Application deadlines

Fall semester: 25 May (1 May for non-EU students)

Spring semester: 25 October (1 October for non-EU students)



Study load per week

Contact hours: 20

Study hours: 20



Credits

HAN uses the European Credit Transfer System (ECTS). Credits are based on study load:

→ 1 ECTS credit = 28 hours of study

Normal study load per semester:

→ 30 ECTS = 840 hours of study

www.hanuniversity.com - [study and living - studying at HAN - Dutch education system](#)



Closest major airport

Amsterdam Schiphol Airport



Useful websites:

www.visitarnhem.com

www.studyinholland.nl

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- /HANInternational ISBCampusTour